



## WILL<sup>®</sup>'s Chart

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### VISION

WILL's<sup>®</sup> Vision is one of cooperation, of dedicating its skills, competences, intuitions and knowledge to the development of a Civilization able to redefine the crucial role of work in the human forum (thereby redefining the meaning of living itself), and orient it towards enhancing the two pillars of the priceless heritage with which the Human Species is endowed: intelligence and ethics. This approach also promotes respect for other living creatures and the environment.

### MISSION

The Mission of WILL<sup>®</sup> is twofold.

**THEORY.** To study the social structure, individual needs and the function of work in the current context in order to highlight and suggest corrections to the distortions that make work a tool contrary to human logic and unsustainable with respect to environmental logic. WILL<sup>®</sup> aims to share and develop these ideas in an open context, with local, national and international centers for the critical development of thought.

**PRACTICE-APPLICATION.** To apply the latest findings from research in a real (operational, working, social) context, in order to make its actions and, in turn, the organizations in which it has acted, effective, up-to-date and consistent with the respective organization. Intervention in the application field means intervention with all types of stakeholders, without limitation: national, international, public, private, profit, non-profit, individuals or groups. Anyone can work with WILL<sup>®</sup> according to their particular needs, and with the certainty that the analyses and solutions discussed will be current, and enhanced with the latest theoretical-practical know-how aimed at achieving a shared, systemic benefit.

### VALORI

WILL<sup>®</sup> believes in the sacred value of human freedom: freedom of thought, expression, action, criticism, opposition and freedom to realize one's own potential. Despite the difficulties associated with the cost of living, it believes that human beings must be able to access their own intimate sphere with appropriate analytical tools, and realize their potential in a social context that is openly structured on these freedoms and talents, on the basis of the Ethical Revolution.

Work is therefore understood in a visionary way as intrinsic to Life itself – a means and an end at the same time – oriented to the meaning of living, to human and social becoming. Working the Life, therefore, means realizing potential and accessing the sphere of well-being. This is a much more comprehensive and systemic concept than the elitist, pyramidal nature of profit.

But with regard to living expenses, Work is not understood tout court as the primary element compared to the other pillars of the human sphere: the social, the sentimental, friendships, the passions that could never develop into professional activities... It can have modular value, depending on the circumstances; and it can be ancillary, equivalent, or have a primary function with respect to the other spheres. In any case, on a systemic level, its value is decisive. Based on tangible evidence, including in the current situation, the personal and systemic levels can coexist in a virtuous symbiosis in which the economic element, which has its own crucial function, must not dominate. From this, it is clear that WILL<sup>®</sup> has been conceived and functions to liberate work from the task of providing for mere survival.

WILL<sup>®</sup> believes in up-to-date knowledge, free and accessible to all, because the interaction can evolve and develop the initial statement and free one from standardization, which serves to control individuality. From where will aspirations that can become actions or new knowledge spring if not from knowledge?

Without fanaticism and absolutization, then, WILL<sup>®</sup> believes in the fundamental positivity of human nature, because it believes in the Ethical Counter-Evolution: the most profound and complex revolution of the human evolutionary path, enacted in spite of the laws of nature, of which human nature is also a part. From this point of view, the story is yet to be written. WILL<sup>®</sup> wants to play its part in this new future.